Mohsin Shaikh

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Experience

Business Promoted, Data Analyst | Pune, India

June 2021 - September 2023

- Collaborated in a 3+ member team, optimizing SQL queries and automating data extraction, reducing modeling time by 60%.
- Led end-to-end data processes for 20+ pharmaceutical stakeholders, boosting customer retention by 12% and accelerating decision-making by 20%.
- Enhanced efficiency in vehicle repossession with Excel reporting, contributing to a \$1.2 million revenue increase and a 30% operational boost.

SparesHub.com, Senior Sales Associate | Navi Mumbai, India

September 2020 - February 2021

- Achieved an 80% bi-monthly sales growth, optimizing B2B outreach for increased effectiveness.
- Drove a 30% cut in marketing expenses, boosting inventory by 10%, and successfully converted 70% of previous loans into business.

BuyCarsOnline.com, Associate Sales Manager | Mumbai, India

January 2019 - August 2020

• Pioneered **integrated sales and marketing strategies**, curbing losses by 15%, elevating insurance sales revenue by 25%, and fostering 30% monthly individual growth within a 5-member executive team.

KTM Mumbai, Showroom Sales Manager | Mumbai, India

January 2018 - January 2019

• Elevated to Showroom Manager due to a 15% **quarterly** sales surge, implementing **innovative marketing and sales strategies** resulting in a 50% increase in accessory sales and a 30% boost in insurance sales.

Internship

Adappt Intelligence | *Data Analyst Intern* | Banglore, India

October 2022 - June 2023

- Led comprehensive data operations, executing data extraction, wrangling, mining, and preprocessing, automated pipelines, leveraging
 Python to streamline data collection from motion detectors and HVAC sensors, resulting in a 30% reduction in manual workload.
- Conducted in-depth Exploratory Data Analysis (EDA), optimizing reports on spatial utilization, energy consumption, HVAC regulation, and monitoring. Presented insights to 30+ stakeholders, offering data-driven solutions and achieving a 13% cost efficiency.

Education

India **B.E. in Automobile Engineering**, Pune University

2013-17

India Data Science Career Track - Certified Data Scientist, SkilloVilla

2022-23

Skills_

Python, SQL, R, HTML, CSS, MYSQL, PostgreSQL, Oracle, MS-SQL Server, Power BI, Tableau, Matplotlib, Seaborn, Plotly Pandas, NumPy, SciPy, Scikit-learn, Streamlit, Tensorflow, Pytorch, Huggingface, Docker, OpenCV, Keras, Flask, FastAPI Machine Learning, Deep Learning, NLP, Computer Vision, MLflow, Dagshub, DVC(Data Version Control), Git, AWS, Azure, GCP

Projects

Credit Risk Analysis

October 2023

- Pioneered data wrangling techniques, mitigating imbalances via synthetic data augmentation and leveraging data mining for insightful Exploratory Data Analysis.
- Engineered an XGBoost Classifier to assess borrower's financial behavior, achieving a 95% accuracy by prioritizing high recall rates through
 meticulous hyperparameter tuning and cross-validation balancing bias-variance tradeoff.

Customer Churn Prediction for Telecom Company

July 2023

- Meticulously **pre-processed data**, employed **feature engineering**, and executed EDA to handle missing data.
- Engineered a robust Logistic Regression Classifier for customer churn prediction, optimizing performance through rigorous hyperparameter tuning and advanced data augmentation techniques, achieving a notable 81% accuracy.

Chicken Disease Classifier

June 2023

- Developed a cutting-edge Chicken Disease Classifier using advanced Convolutional Neural Networks.
- Leveraged versatile data preprocessing and innovative model architecture, enhancing accuracy from 50% to 68% through strategic tuning, data augmentation, and batch normalization.

Whatsapp Chat Anlayzer

June 2023

- Crafted a user-friendly WhatsApp chat analyzer, extracting data from both Android and iOS devices to provide real-time insights for informed decision-making.
- Enhanced data modeling for individual and group chats, conducting statistical and sentiment analysis to empower responsive decision-making.

Object Tracking System

July 2023

• Developed a real-time object tracking application with webcam integration, employing the advanced CSRT tracker algorithm from OpenCV for precise target encapsulation and dynamic bounding box adaptation.

Achievements

Accenture North America Data Analytics and Visualization Job Simulation on Forage

December 2023

Analyzed 7 datasets to reveal content trends, providing strategic insights through PowerPoint presentation for the client and stakeholders.

PwC Switzerland Power BI Job Simulation on Forage

December 2023

• Created impactful dashboards, and demonstrated strong communication skills by delivering valuable insights on HR data.

BCG Data Science Job Simulation on Forage

December 2023

• Led end-to-end anlaysis, ensuring predictive model precision for monthly discount offers, enhancing hypothesis-driven decision-making.

Open source contribution on PyPi for webscrapping

June 2023

• Designed a library to extract real-time phone data from Flipkart.